

A-11

**GOVERNMENT OF ODISHA**  
**FOOD SUPPLIES AND CONSUMER WELFARE DEPARTMENT**

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No. 4104 /Bhubaneswar, dated the 28.2.12  
CW-6/12

From

To Sri Goutam Chandra Nayak, OAS (S)  
DCA-cum-Joint Secretary to Govt.

All Collectors,  
All ADM-cum-DCPO

Sub: Movement of "Chetana Ratha" for dissemination of Consumer Awareness Programme in the Districts.

Sir,

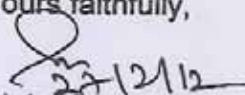
I am directed to say that, Government have been pleased to decide for movement of a "Chetana Ratha" throughout the State for dissemination of Consumer Awareness Programmes, which will start from 15<sup>th</sup> March, 2012 and last till 02.05.2012 as per route chart enclosed herewith for your ready reference.

You are requested to provide security arrangement, lodging & boarding to the persons who accompany the "Chetana Ratha" and to receive the "Chetana Ratha" in your District, you are requested to provide fuel to the vehicle during the procession till arrival of the Ratha in the neighbouring District. You may involve the following persons to participate in the Consumer awareness function.

- (i) President & members of DCDRF.
- (ii) Voluntary Consumer Organisations.
- (iii) Members of District Consumer Protection Council
- (iv) Members of Consumer Clubs.

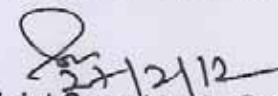
To meet the above expenses funds have already been placed at your disposal for Consumer Awareness Programmes during the financial year 2010-11 & 2011-12. For details they may see the funds position available in the district from this Department website [www.foodorissa.in](http://www.foodorissa.in). You are requested to extend your whole hearted support to make the Programme successful.

Yours faithfully,

  
28/2/12  
DCA-cum-Joint Secretary to Govt.

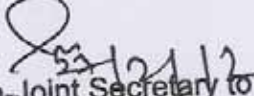
Memo No. 4105 /Dt. 28.2.12

Copy forwarded to All Presidents of DCDRF/ All CSOs for information and necessary action. They are requested to receive the "Chetana Ratha" and to remain present in the meeting.

  
28/2/12  
DCA-cum-Joint Secretary to Govt.


Memo No. 4106 /Dt. 28.2.12

Copy forwarded to the Controller Legal Metrology, Khandagiri, Bhubaneswar for information and necessary action. He is requested to issue necessary direction to all field functionaries under his control to remain present to display their instruments to make the people aware about the weighing system and measurement of liquid/ gas and package commodities.

  
DCA-cum-Joint Secretary to Govt.

Memo No. 4107 /Dt. 28.2.12

Copy forwarded to the Manager State Portal/ Sr. D.E.O, FS & CW Department for information and necessary action. They are requested to host the route chart in the Departmental website.  
*IFe guide lines*

  
DCA-cum-Joint Secretary to Govt.

**PROGRAME SHEDULE OF CHETANA RATH**

DATE	LOCATION TO BE VISITED		NIGHT HALT LOCATION
15-03-2012	WORLD CONSUMER RIGHTS DAY / BHUBANESWAR		(CUTTACK) ,ATHAGARH
16-03-2012	ATHGARH	CUTTACK	JAGATSINGHPUR
17-03-2012	JAGATSINGHPUR		PARADEEP
18-03-2012	PARADEEP	MARSHAGHAI	KENDRAPARA
19-03-2012	KENDRAPARA	PATTAMUNDAI	CHANDIKHOLE
20-03-2012	DUBURI	JAJPUR ROAD	JAJPUR TOWN
21-03-2012	BHANDARAPOKHARI	BHADRAK	BHADRAK
22-03-2012	DHAMARA		BASUDEVPUR
23-03-2012	JAMJHADI	SORO	BALESWAR
24-03-2012	NILAGIRI	KAPTIPADA, UDALA	UDALA
25-03-2012	KHUNTA	BARIPADA	BARIPADA
26-03-2012	BISOI,JASLUPUR	KARANJIA	KARANJIA
27-03-2012	PATANA	KEOUNJHAR	KEOUNJHAR
28-03-2012	CHAMPUA	JODA	BARBIL
29-03-2012	KOIDA	BONEI	ROURKELA
30-03-2012	ROURKELA	RAJGANGPUR,BARGAON	SUNDERGARH
31-03-2012	JHARSUGUDA	BELPAHARA, BRAJARAJNAGAR	JHARSUGUDA
01-04-2012	ONE DAY BREAK		SAMBALPUR
02-04-2012	BURLA	HIRAKUD, SAMBALPUR	SAMBALPUR
03-04-2012	JAMAUHIRA	DEOGARH	DEOGARH

04-04-2012	PALLAHADA	TALCHER	TALCHER
05-04-2012	PARJAY	KAMAKHYA NAGAR, DHENKANAL	DHENKANAL
06-04-2012	ODAPADA	ANUGUL	ANUGUL
07-04-2012	REDHAKHOL	BIRAMAHAJAPUR	SONEPUR
08-04-2012	TARBHA	BOLANGIR	BOLANGIR
09-04-2012	SAINTALA	TITLAGARH ,KANTABANJI	KANTABANJI
10-04-2012	BAYAMUNDA	RAJKHAN,KHARIAR, NUAPADA	NUAPADA
11-04-2012	PAIKAMAL	PADMAPUR ,BARGARH	BARGARH
12-04-2012	BARPALLI	DUNGURIPALLI,BINKA	SONEPUR
13-04-2012	MANMUNDA	BOUDH	BOUDH
14-04-2012	CHARICHAK	PHULBANI	PHULBANI
15-04-2012	TIKABALI	G UDAYAGIRI,RAIKIA	BALLIGUDA
16-04-2012	TUMURIBANDHA	MADANPUR,RAMPUR	BHAWANIPATNA
17-04-2012	JUNAGARH	KOKSARA ,PAPDAHANDI	NABARANGPUR
18-04-2012	BORIGUMA	KOTPAD,JEYPORE	JEYPORE
19-04-2012	BAIPARIGUDA	GOVINDPALLI	MALAKANGIRI
20-04-2012	MAITHILI	GOVINDPALLI ,JEYPORE	KORAPUT
21-04-2012	KORAPUT	SUNABEDA ,PATTAPI	DAMANJODI
22-04-2012	KAKRIGUMA	LAXMIPUR	RAYAGADA
23-04-2012	J K PUR	GUMDA ,GUNUPUR	PARALAKHEMUNDI
24-04-2012	GUMMA	R.UDAYAGIRI ,MOHANA	DIGAPAHANDI
25-04-2012	HINJILIKAT	ASKA ,BHANJANAGAR	BHANJANAGAR

26-04-2012	BELAGUTHA	BUGADA , PURUSOTTAMPUR	BERHAMPUR
27-04-2012	CHATRAPUR	BALUGAON,RANAPUR	NAYAGARH
28-04-2012	KHANDAPARA	KALAPATHAR , BAGHAMARI	KHURDA
29-04-2012	JATANI	PIPILI ,SATYABADI	PURI
30-04-2012	KONARK	NIMAPARA , BALIPATANA	BHUBANESWAR
01-05-2012	ONE DAY BREAK		
02-05-2012	SC PC MEETING	CLOSING CEREMONY OF CHETANA RATH	